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**AMEA**  
Bitumen  
2024

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**AMEA**  
BLW  
2024

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# **9<sup>th</sup> Asia, Middle East and Africa (AMEA) Bitumen and Base Oil Conference & Exhibition, India**

NEW FRONTIERS, DEMAND HUBS AND NEXT LEVEL NETWORKING

**September 5th, 2024 JW Marriott Mumbai Sahar, India**

[www.amea-conferences.com](http://www.amea-conferences.com)



# AMEA INDIA EVENT

The 9th Asia, Middle East and Africa (AMEA) Bitumen and Base Oil Conference which is themed "Evolving Bitumen and Base Oil Markets & Emerging Supply and Demand Hubs" will be Organized by Petrosil in Mumbai on September 5th, 2024. Asia & South East Asia have some of the world's fastest growing Bitumen, Base Oil, Lubes & Wax Markets & we plan to connect the dots of these evolving markets by focusing on the region's most important countries including India, UAE, Iran, Iraq, Oman, Saudi Arabia, Bahrain, South Korea, Singapore, China, Thailand, Indonesia, Malaysia, Taiwan, Vietnam, the Philippines, Japan & Australia! The event will attract regional industry experts & players and link these powerhouse countries with other markets in the AMEA Region!

The Petrosil AMEA Convention & Exhibition Event is a sister brand of Petrosil's highly successful & foremost AMEA Bitumen & Base Oil Conference and will focus entirely on high-level speaker presentations, meetings, exhibitions & networking for the participants. Having completed multiple AMEA Conferences in the UAE, Thailand and India since 2017, Petrosil will organize multiple AMEA Events around the world to encourage and facilitate next level information sharing & networking opportunities with more exhibition table space, more meeting rooms and leading networking tools & software. This is next level networking & deal making opportunities for the region's top bitumen, base oil, lubes & wax players! Join the largest industry players in the AMEA region's leading trading hub and tourist destination & unleash explosive business growth & performance!

## REGISTRATION PRICES

Bitumen and Base Oil Early Bird Fee (payment by July 25th, 2024)	US\$ 599	Conference and Exhibition Full Fee	US\$ 799
Team, Group and Alumni Discounts are available for 2 or more delegates and past participants. Please contact us for more details.			

### For More Details:

**Dhiren Shah**  
(+91) 932 328 0923

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(+91) 959 439 9630

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## PAST AND PRESENT PARTICIPATING COMPANIES

Aarti Carbon, AB Petrochem Pvt. Ltd, Atma Lubricants, AVI-OIL India, Bahrain Petroleum Company (BAPCO), Bajaj Corp, Balmer Lawrie & Co.Ltd, Bansal Natural Resources, Bharat Petroleum, Black Gold Co, Bravo Tanker Services Limited, Brenntag Ingredients India Pvt Ltd, Brightstar Oils, Castrol, D Arvind and Associates, DYM Resources GmbH, Excelube Marketing Pvt Ltd, Frigmaires Engineers, Girnar Industries, Goverdhan Energy, Green Petro Fuels, Gulf Oil, Gulf Oil Lubricants India Ltd, Gulf Petrochem Group, Hardcastle Petrofer Pvt Ltd, Hazel Mercantile, Hindustan Petroleum, IFP Petro, IIT Mumbai, Indian Oil, Infineum India Additives Pvt Ltd, Jemasco Pte. Ltd., Jier Shin Korea, Kline and Co, Kpl International Ltd, Lanka IOC PLC, Magna Dealers, Marico Ltd, MB Petrolube, MEGH Industria, Morris Lubricants, Neptune Tradelink, New Vision Lubricants Industry LLC, Numaligarh Refinery, Nynas Naphthenics, Petrosil Group, Pilot Service Station, Plus Lubricants, Raj Petro Specialties, Rajkamal Petro, Reliance Industries, Rosefield DAA International Consultancy LLP, Sepahan Oil, Shell, Sia Samalin, Standard Greases & Specialities Pvt. Ltd., Sundrex Oil Company Limited, Taurus Petroleums, Tipco Asphalt, Vehron International, Venus Petrochemicals, Vista Energie, Wax India Resources, Young Buhmwoo India Company Ltd. and many more...

## IMPORTANT ISSUES TO BE ADDRESSED ON THE BITUMEN AND BASE OIL MARKETS

- |  |                                  |
|--|----------------------------------|
| 1. Overview and Global Perspectives                  | 2. Demand and Supply Dynamics    |
| 3. Price Trends and Forecasts                        | 4. New Frontiers and Demand Hubs |
| 5. Opportunities and Challenges                      | 6. Shipping and Logistics        |
| 7. Technology, Health, Safety and Environment Issues |                                  |



## INTERESTING FACTS

PETROSIL HAS BEEN ORGANIZING  
EVENTS FOR 10+ YEARS



25

Countries



1000+

Global Participants



400+

Companies



75+

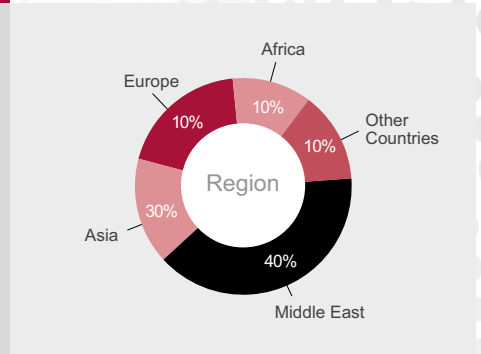
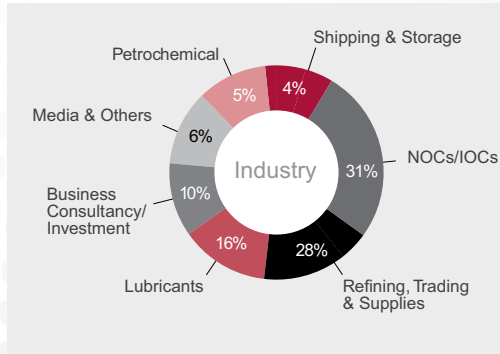
Speakers



100+

Sponsors

## ATTENDANCE



## WHO SHOULD ATTEND

Any entity directly or indirectly connected to the global Bitumen and Base Oil industry will benefit from attending the 9th AMEA Bitumen & Base Oil Conference. Refiners, Producers, Exporters, Importers, Buyers, Modified Bitumen Buyers & Sellers, Additive Companies, Logistics Companies, Consultants, Shipping Companies, Storage Companies, Transporters, Packaging Companies, Plant & Equipment Manufacturers, Road Construction Companies, Road and Highway Authorities, Government Agencies, Institutions etc will find great value in attending the conference.

**This conference is crucial to all key decision makers & senior management in the bitumen, base oil, lubes & wax industries including:**

- Refiners and Producers
- Buyers and Resellers
- Traders
- Shippers and Ship Brokers
- Terminal Operators
- Polymer and Additive Manufacturers
- Consultants
- Officers
- Sales Executives and Sales Staff
- Business Development Managers
- Corporate Planning Managers and Analysts
- Department of Transportation Officials
- Export Manager
- Government Policy Planners
- Highway Construction Contractors
- Highway Authorities
- Municipal Construction Authorities
- Multilateral Agencies
- Oil Executives
- Public Works & Department of Transportation Officials
- Paving, Design & Materials Manager
- Roads, Highways & Infrastructure Consultants
- Asphalt Superintendent
- Technical Advisors and Managers

## AMEA TESTIMONIALS

We congratulate Petrosil on a wonderful Conference. Substantively, it was exceptional in its diversity and expertise of the Petroleum Industry. It has been a great platform to grow our business substantially and make best of the business connects to strive in the industry. The drive and dedication with which Petrosil has worked towards hosting the AMEA events was beyond my expectations. Your commitment to work brings the best result. Ecos Dailyway LLP group has been a potential upcoming player in the petroleum industry. Petrosil events help us gather like-minded individuals from across the country or across the globe, to learn, discuss thoughts, network, share ideas, create new ideas, and to ignite motivation. Thank you Mr. Riaz!

"No one who achieves success does so without acknowledging the help of others." —Alfred North Whitehead

**Mr. Eshan Jain**  
Ecos Dailyway LLP Group

Petrosil has been amazingly collaborative and pro-active in ensuring that the best of minds in the industry connect frequently via AMEA events. This enables for intellectual discussions with the bright people. AMEA Mumbai 2022, has been a great event and we look forward to more such events. OfBusiness group has been a vital player in the Petroleum products and chemical industry. Petrosil events enable us to meet the right set of buyers across the world and discuss issues befitting for improvements in the global supply chain. Thank you team Petrosil for the unending efforts in bringing the world closer to us.

**Mr. Aksh Bhardwaj**  
OfBusiness Group

This was the 4th time we participated in your conferences/exhibitions, which shows the importance that your events play for us. And again it was not only about networking between existing customers and faces but also a chance to meet many new players. We were able to place orders at the spot and had follow up meetings after the conference. Good turnout for us and we will be looking forward to your next AMEA event.

**Mr. Sipan**  
Business Development Manager, Majd Al Iraaq

RDR Energy always put a premium on initiative and willingness to learn among other players in the market and AMEA conference never failed to deliver on both fronts. We are honored to be always sponsored of the fellow-feeling togetherness held by AMEA. We are thankful to those who chose us to be their reliable supplier. RDR will always welcome new players with an open arms to support them.

**RDR Energy**

Wataniya Group was honored to participate in and sponsor recent AMEA conferences. Participants represent a great value in terms of networking and sharing latest data statistics. Thank you for organizing these successfully and we look forward for future events.

**Mr. Farhad Zandi**  
Business Development Manager, Wataniya Bitumen and Oil Refinery

SMVS and VEVELON team enjoyed participating in AMEA 2021. The conference was an interesting platform to meet, network and prepare paths for new businesses. Thanks to Petrosil for this well-organized conference and connecting the Dots of an Evolving Global Bitumen Market!

**Mr. Richard**  
Managing Director, SMVS

6th AMEA Base oil and Bitumen was very well organized with good scale and perfect relations. People were very friendly, companies went out of their way to create networking opportunities. Thank you so much for all your thoughtful and effective organization.

**Mr. Mohammadreza Mousavi**  
Karsan Hatra

I am very glad that I was part of the 6th AMEA Bitumen Conference. It was a great experience to participate in the good - organizing event. For sure, lots of efforts have been behind this. In special I am grateful for all cooperation of the conference holders, Riaz Lawyer, Dhireh Shah and Arun Pandya and their colleagues. I hope to see you all in 7th AMEA.

**Ms. Giti Karimi**  
Faraz Oil

# India's Fast Growing Bitumen, Base Oil, Lubricants and Waxes Markets

India's bitumen, base oil, lubricants, and petroleum waxes market has been experiencing significant growth over the past few years. The demand for these products has been driven by various factors, including the rapid expansion of infrastructure development projects, a booming automotive sector, and an increasing focus on manufacturing and industrial activities.

One of the major drivers of growth in this market is the surge in infrastructure development projects across the country. India is investing heavily in the construction of roads, highways, bridges, and airports, which has increased the demand for bitumen. Bitumen, a key component in road construction, is used as a binding agent in asphalt and is essential for the durability and quality of roads. As a result, the demand for bitumen has witnessed substantial growth, creating opportunities for both domestic and international market players.

The automotive sector is another significant contributor to the growth of the base oil, lubricants, and petroleum waxes market in India. The country's expanding middle class, increased disposable income, and growing urbanization have led to a surge in the demand for vehicles. This has directly translated into higher demand for lubricants and base oil, as these products play a critical role in ensuring the smooth functioning and longevity of engines. The market is witnessing a shift towards high-performance lubricants and synthetic base oils, driven by the need for improved fuel efficiency, reduced emissions, and enhanced engine protection.

Moreover, the growing focus on manufacturing and industrial activities in India has also propelled the demand for base oil, lubricants, and petroleum waxes. With the government's initiatives such as "Make in India" and various reforms to promote industrial growth, there has been a significant rise in manufacturing and industrial output. Industries such as steel, chemical, cement, and power require these products for their smooth operations, machinery maintenance, and diverse applications, thus boosting the market's growth.

To cater to the growing demand, several domestic and international players have expanded their operations and production capacities in India. This has not only led to increased availability and improved quality of these products, but also created employment opportunities and contributed to the country's economic development. However, the market also faces challenges such as fluctuating raw material prices, environmental concerns, and the need to comply with stringent regulations. Industry players are actively investing in research and development to develop sustainable and eco-friendly alternatives to address these challenges and ensure long-term growth in India's fast-growing bitumen, base oil, lubricants, and petroleum waxes market.

## Sponsorship Opportunities: Strengthen And Showcase Your Brand, Products And Services

Petrosil AMEA Conferences, Conventions and Exhibitions have enjoyed a record participation since 2021 in Dubai and Mumbai with more than 60 sponsors and 400 participants from 25 countries regularly attending the events. This is next level networking and deal making opportunities for the region's top Bitumen and Base Oil Companies.

## AMEA BITUMEN SPONSORSHIP AND EXHIBITION PACKAGES WITH KEY BENEFITS AND FEATURES

- Strengthen your brand at the premium AMEA Bitumen and Base Oil Event
- Global brand visibility and recognition
- VIP seating at the conferences and for the lunches
- Logo and website link on the conference website, brochures and marketing materials
- Logo on the main projection screen
- Various sponsorship and packages tailor made to suit your budget and needs
- Dedicated exhibition areas and table tops to showcase your products and services in high traffic areas during networking and refreshment breaks
- Advertisements in the conference book
- Special delegate registration prices and passes for sponsors and guests
- Special meeting and networking areas designated for sponsors to set up meetings
- Sponsorship of collateral materials
- Hosting of the lunch and dinner functions
- Special coverage and mention in announcements, newsletters and material distributed to Bitumart and Base Oil Report Members



## SPONSORS

Diamond



Lunch Host



Radon



Tanzanite



## MARKETING ASSOCIATE



## MEDIA PARTNERS

